

## **NeuroMetrix to Unveil Latest Innovations to Quell Wearable Therapy Platform at the 2016 International Consumer Electronics Show**

WALTHAM, Mass.--(BUSINESS WIRE)-- NeuroMetrix, Inc. (Nasdaq: NURO) will unveil innovative enhancements to its Quell® Wearable Pain Relief Technology™ at the 2016 CES Event January 6-9 in Las Vegas. CES is the largest consumer technology event and has served as the launch pad for innovators and breakthrough technologies for almost 50 years. CES attracts global business leaders and pioneering thinkers to a forum where the industry's most relevant issues are addressed.

CES attendees will get their first glimpse of the latest generation of Quell technology at Booth # 73313 in the Digital Health section of CES. NeuroMetrix will also be one of an exclusive group that will participate in CES Unveiled on January 4, the official press event of CES.

"We are excited to participate again in CES and to reveal the new innovative functionality, smartphone integration, and digital health features that are being added to Quell," said, Shai N. Gozani, M.D., Ph.D. "These improvements will further solidify Quell as the most advanced consumer wearable therapeutic on the market."

Quell utilizes NeuroMetrix's patented neurostimulation technology to provide widespread relief from chronic pain. The advanced wearable device is lightweight and can be worn during the day while active, and at night while sleeping. It has been cleared by the FDA for treatment of chronic pain without a prescription. In a recent study, 81% of Quell users reported an improvement in their chronic pain, and 67% reported a reduction in pain medication usage. Quell includes a smartphone app that automatically tracks and personalizes their pain therapy. Quell was launched earlier this year, and was one of four finalists for the Best of CES 2015 award in Health and Fitness. It is available for purchase at [www.QuellRelief.com](http://www.QuellRelief.com), select retailers and healthcare professionals.

### **About NeuroMetrix**

NeuroMetrix is an innovative healthcare company that develops wearable medical technology and point-of-care tests that help patients and physicians better manage chronic pain, nerve diseases, and sleep disorders. The company is located in Waltham, Massachusetts and was founded as a spinoff from the Harvard-MIT Division of Health Sciences and Technology in 1996. For more information, please visit [www.NeuroMetrix.com](http://www.NeuroMetrix.com).

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