

NeuroMetrix Announces Launch of Quell Wearable Relief Technology in Hammacher Schlemmer Catalog

BOSTON--(BUSINESS WIRE)-- NeuroMetrix, Inc. (NASDAQ:NURO) today announced that Hammacher Schlemmer will feature Quell® Wearable Pain Relief Technology in their upcoming catalog.

"Hammacher Schlemmer has a 167-year history of offering the latest and most innovative products," said Frank McGillin, NeuroMetrix SVP and General Manager, Consumer. "We are proud that Quell has been selected for their upcoming catalog."

"Quell is a totally new way to treat chronic pain using wearable technology. With its iPhone and Android app, it represents a 21st century approach," explained Hammacher Schlemmer's General Manager Fred Berns.

Quell is an easy-to-use, over-the-counter device for relief of chronic pain. This wearable device utilizes NeuroMetrix's wearable intensive nerve stimulation (WINS) technology to provide pain relief. In a recent clinical study, Quell improved chronic pain and overall health in 81% of participants. Quell is currently available through select healthcare professionals, retailers, and online at www.QuellRelief.com.

About NeuroMetrix

NeuroMetrix is an innovative health-care company that develops wearable medical technology and point-of-care tests that help patients and physicians better manage chronic pain, nerve diseases, and sleep disorders. The company is located in Waltham, Massachusetts and was founded as a spinoff from the Harvard-MIT Division of Health Sciences and Technology in 1996. For more information, please visit www.NeuroMetrix.com.

About Hammacher Schlemmer

Hammacher Schlemmer is America's longest running catalog, offering the Best, the Only, and the Unexpected since 1848. The company provides unique products that solve problems or represent the only one of their kind, and backs its products by a rather famous Lifetime Guarantee of Complete Satisfaction. Hammacher Schlemmer's innovative offerings are available through its catalog, online at www.hammacher.com and at its landmark store on East 57th Street in New York City.

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