

## Quell Named Best Wearable Technology in 2016 SXSW Interactive Innovation Awards

WALTHAM, Mass.--(BUSINESS WIRE)-- NeuroMetrix, Inc. (Nasdaq: NURO) announced today that Quell® was named Winner in the Wearable Tech category at the 19<sup>th</sup> Annual SXSW Interactive Innovation Awards, held last night in Austin, TX. The [Wearable Tech award](#) honors "new hardware that revolutionizes the convenience, comfort, functionality, efficiency and fashion of having a device literally 'on you'". Quell was recognized for its breakthrough technology by going beyond traditional wearables that only offer tracking, to truly improving the quality of life for its users.

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Quell® Wearable Pain Relief Technology (Photo: Business Wire).

discreetly via mobile app. For more information about Quell or to purchase the device, please visit [QuellRelief.com](http://QuellRelief.com).

### About NeuroMetrix

NeuroMetrix is an innovative health-care company that develops wearable medical technology and point-of-care tests that help patients and physicians better manage chronic pain, nerve diseases, and sleep disorders. The company is located in Waltham, Massachusetts and was founded as a spinoff from the Harvard-MIT Division of Health Sciences and Technology in 1996. For more information, please visit [www.NeuroMetrix.com](http://www.NeuroMetrix.com).

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NeuroMetrix, Inc.  
Thomas T. Higgins, 781-314-2761  
SVP and Chief Financial Officer

"We are delighted that Quell was recognized by the SXSW Interactive Innovation Awards," said Shai N. Gozani, M.D., Ph.D. President and CEO of NeuroMetrix. "This award and other recent honors given to Quell, underscore its groundbreaking technology and the difference innovation can make in the lives of the millions of people around the world suffering from chronic pain."

Designed to treat a wide range of chronic pain conditions, Quell was launched in June 2015 and is already having a big impact on users. In a recent clinical study, 81% of participants cited reduced pain with Quell and 67% reported a reduction in pain medication use, after 60 days.

Worn just below the knee, the patented OptiTherapy® technology in Quell delivers customizable, 100% drug free chronic pain relief to wearers, without a prescription. It is the only over-the-counter chronic pain wearable that has been FDA cleared for use while sleeping.

An updated version of Quell became available earlier this month, which gives users the option to control their therapy

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Source: NeuroMetrix, Inc.

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