

NeuroMetrix Announces that Quell® Wearable Pain Relief Technology is Now Available at FSAstore.com and HSAstore.com

WALTHAM, Mass.--(BUSINESS WIRE)-- NeuroMetrix, Inc. (NASDAQ:NURO) today announced that Quell is available for purchase at FSAstore.com and HSAstore.com, the only e-commerce sites stocked exclusively with eligible products for Flexible Spending Account (FSA) and Health Savings Account (HSA) members.

"We are excited that Quell is now offered at the leading FSA exclusive, online retailer," says Frank McGillin, SVP and General Manager, Consumer of NeuroMetrix. "With one-out-of-three Americans suffering from chronic pain, our strategy is to make Quell available wherever people are shopping for the latest solutions for pain relief."

"Year-end is fast approaching and many consumers are interested in using their FSA and HSA savings to purchase innovative, premium technologies like Quell," says Jeremy Miller, CEO and Founder of FSAstore.com and HSAstore.com. "We are pleased to add Quell to the over 6,000 FSA and HSA eligible products we carry."

About Quell Wearable Pain Relief Technology

Quell is an easy-to-use, over-the-counter device for relief of chronic pain. This wearable device utilizes NeuroMetrix's patented technology to provide widespread pain relief. In a recent clinical study, Quell improved chronic pain in 81% of participants. Quell was selected as a Best of CES finalist at the 2015 International Consumer Electronics Show. Quell is currently available through select healthcare professionals, retailers and online at www.QuellRelief.com.

About FSAstore.com/HSAstore.com

FSAstore.com and HSAstore.com are the only e-commerce sites exclusively stocked with FSA- and HSA-eligible products and services to eliminate the guesswork that can come with using a spending account. In addition to more than 4,000 eligible products, the site offers a national provider database of FSA- and HSA- eligible services and an FSA/HSA Learning Center. FSAstore.com and HSAstore.com accept all account debit and major credit cards, offer 24/7 customer service, one-to-two-day turnaround, and free shipping on orders \$50 or more. Consumers enjoy the added benefit of not needing to submit receipts when shopping online with their debit card.

To view the full assortment of Quell products available with a Flexible Spending Account, visit FSAstore.com. To view Quell products covered with a Health Savings Account, visit HSAstore.com.

About NeuroMetrix

NeuroMetrix is an innovative healthcare company that develops wearable medical technology and point-of-care tests that help patients and physicians better manage chronic pain, nerve diseases, and sleep disorders. The company is located in Waltham, Massachusetts and was founded as a spinoff from the Harvard-MIT Division of Health Sciences and Technology in 1996. For more information, please visit www.NeuroMetrix.com.

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