

NeuroMetrix Announces Quell Distribution Agreement with WBC Group

WALTHAM, Mass.--(BUSINESS WIRE)-- NeuroMetrix, Inc. (Nasdaq: NURO) announced today that WBC Group, LLC will be the exclusive distributor of Quell® Wearable Pain Relief Technology™ to chiropractors, physical therapists, physical fitness facilities and personal trainers through their MeyerDC, MeyerPT, Elivate Fitness and Milliken Medical divisions.

"Our partnership with WBC Group is a further example of our commitment to healthcare professionals," said Frank McGillin, Senior Vice President and General Manager, Consumer. "Through WBC's world class sales and distribution network, we will be able to introduce Quell to over 40,000 health and fitness professionals."

"Our customers are always looking for new and innovative technologies," said Kurt Packer, Chief Operating Officer, WBC Group. "We are excited to bring Quell's 100% drug free pain relief technology to the health care professionals we serve."

About Quell

Quell is designed for millions of people suffering from chronic pain. The advanced wearable device is lightweight and can be worn during the day while active, and at night while sleeping. It has been cleared by the FDA for treatment of chronic pain without a prescription. In a recent study, 81% of Quell users reported an improvement in their chronic pain. Quell users can start, stop, and adjust therapy discreetly via the optional Quell Relief app. Quell also offers advanced sleep tracking that provides feedback on eight dimensions of sleep including sleep duration, quality, body position, time out of bed, and repetitive leg movements throughout the night. Quell was the winner of the 2016 SXSW (South by Southwest) Innovation Award for Best Wearable Technology. Quell is available at select healthcare professionals and retailers. To find a Quell retailer near you, visit the Store Locator at QuellRelief.com.

About WBC Group

WBC Group is a national distributor of chiropractic, physical therapy, rehabilitation, health and wellness equipment and supplies operating under the MeyerDC, MeyerPT, Elivate Fitness and Milliken Medical brands. The company's headquarters are in Cleveland, OH with distribution centers in Ohio, Florida, and California.

About NeuroMetrix

NeuroMetrix is an innovative health-care company that develops wearable medical technology and point-of-care tests that help patients and physicians better manage chronic pain, nerve diseases, and sleep disorders. The company is located in Waltham, Massachusetts and was founded as a spinoff from the Harvard-MIT Division of Health Sciences and Technology in 1996. For more information, please visit www.Neurometrix.com.

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