

NeuroMetrix Expands Investor Outreach with CorProminence LLC

WALTHAM, Mass.--(BUSINESS WIRE)-- NeuroMetrix, Inc. (Nasdaq: NURO), reported today that it has engaged CorProminence, LLC for investor relations services. CorProminence is a New York-based investor relations and strategic advisory firm with a business focus on small to mid-size companies. Its mandate with NeuroMetrix is to plan and coordinate investor outreach in order to expand awareness of the company and to convey significant developments to the investment community.

"With the launch success of our Quell® device for chronic pain and growing momentum, we want to ensure that our investor base is engaged," said Shai N. Gozani, M.D., Ph.D., President and Chief Executive Officer. "CorProminence has the combination of expertise in our sector and connections in the investor community that will help us toward our investor outreach goals."

"We are joining NeuroMetrix at an exciting juncture in its business history," commented Scott Gordon, President of CorProminence. "We are pleased to be working with NeuroMetrix and look forward to supporting their success in the marketplace and the investment community."

About Quell Wearable Pain Relief Device

Quell is an easy-to-use, over-the-counter device for relief of chronic pain. This wearable device utilizes NeuroMetrix's wearable intensive nerve stimulation (WINS) technology to provide pain relief. In a recent clinical study, Quell improved chronic pain and overall health in 81% of participants. Quell is currently available through select healthcare professionals, retailers and online at www.QuellRelief.com.

About CorProminence, LLC

Headquartered outside Manhattan in Garden City, New York, CorProminence, LLC is comprised of senior market and practice leaders with expertise in institutional and retail investor relations and integrated corporate communications. CorProminence provides proprietary integrated investor and public relations solutions that yield targeted exposure for small to mid-sized companies. For more information, please visit www.corprominence.com.

About NeuroMetrix

NeuroMetrix is an innovative health-care company that develops wearable medical technology and point-of-care tests that help patients and physicians better manage chronic pain, nerve diseases, and sleep disorders. The company is located in Waltham, Massachusetts and was founded as a spinoff from the Harvard-MIT Division of Health Sciences and Technology in 1996. For more information, please visit www.NeuroMetrix.com.

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