



December 16, 2014

NeuroMetrix Selected to Showcase Quell™ Wearable Pain Relief Technology at 2015 CES Unveiled

WALTHAM, Mass.--(BUSINESS WIRE)-- NeuroMetrix, Inc. (Nasdaq: NURO) today announced that it will join an exclusive number of companies to participate in CES Unveiled, the official press event of the International Consumer Electronics Show in Las Vegas in January 2015.

Quell™ utilizes NeuroMetrix's proprietary non-invasive neurostimulation technology to provide relief from chronic pain, particularly neuropathic pain such as due to diabetes and lower back problems. The advanced wearable device is lightweight and can be worn during the day while active, and at night while sleeping. It has been cleared by the FDA for treatment of chronic pain without a prescription. Users of the device will also have the option of using their smartphone to automatically track and personalize their pain therapy. The Company expects Quell™ to be available for purchase by consumers in the second quarter of 2015.

"We are excited to preview the new Quell™ Wearable Pain Relief Technology to the media at CES Unveiled," says Frank McGillin, SVP and General Manager Consumer of NeuroMetrix. "We will be one of the few wearable technology companies, and will have the opportunity to showcase our unique wearable therapeutic innovation to over 1,200 global media representatives."

About NeuroMetrix

NeuroMetrix is an innovative health-care company that develops wearable medical technology and point-of-care tests that help patients and physicians better manage chronic pain, nerve diseases, and sleep disorders. For more information, please visit <http://www.NeuroMetrix.com>.

NeuroMetrix, Inc.
Thomas T. Higgins, 781-314-2761
SVP and Chief Financial Officer
neurometrix.ir@neurometrix.com

Source: NeuroMetrix, Inc.

News Provided by Acquire Media