

NeuroMetrix Expands Sales of Quell™ Wearable Pain Relief Device on Amazon

WALTHAM, Mass.--(BUSINESS WIRE)-- NeuroMetrix, Inc. (NURO), announced today that the Quell Wearable Pain Relief Device is now available on Amazon.

"Most of our consumers are already on Amazon and appreciate the platform's convenience and first class customer service. We identified Amazon as a crucial element in the early stages of our go-to-market planning and now it's even easier for chronic pain sufferers to access Quell's widespread, 100% drug free, pain relief where they are shopping every day," said Frank McGillin, NeuroMetrix SVP and General Manager, Consumer.

The Quell Wearable Pain Relief Technology Starter Kit and Replacement electrodes are currently listed on <u>Amazon.com</u> in the Pain Relief section where Amazon Prime members will be able to leverage their membership for free 2-day shipping on all Quell purchases.

About Quell Wearable Pain Relief Device

Quell is an easy-to-use, over-the-counter device for relief of chronic pain. This wearable device utilizes NeuroMetrix's wearable intensive nerve stimulation (WINS) technology to provide widespread pain relief. Quell is currently available through select healthcare professionals and online at QuellRelief.com, QVC.com, and Amazon.com.

About NeuroMetrix

NeuroMetrix is an innovative health-care company that develops wearable medical technology and point-of-care tests that help patients and physicians better manage chronic pain, nerve diseases, and sleep disorders. The company is located in Waltham, Massachusetts and was founded as a spinoff from the Harvard-MIT Division of Health Sciences and Technology in 1996. For more information, please visit www.NeuroMetrix.com.

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